

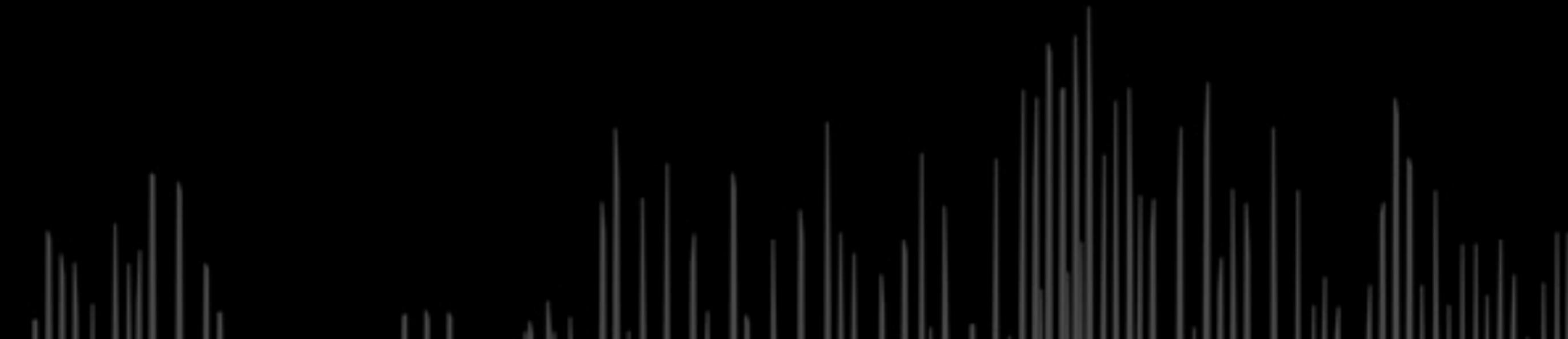
PARTNERSHIP PLAN

TOP 5 NEEDS OF PARTNERS...



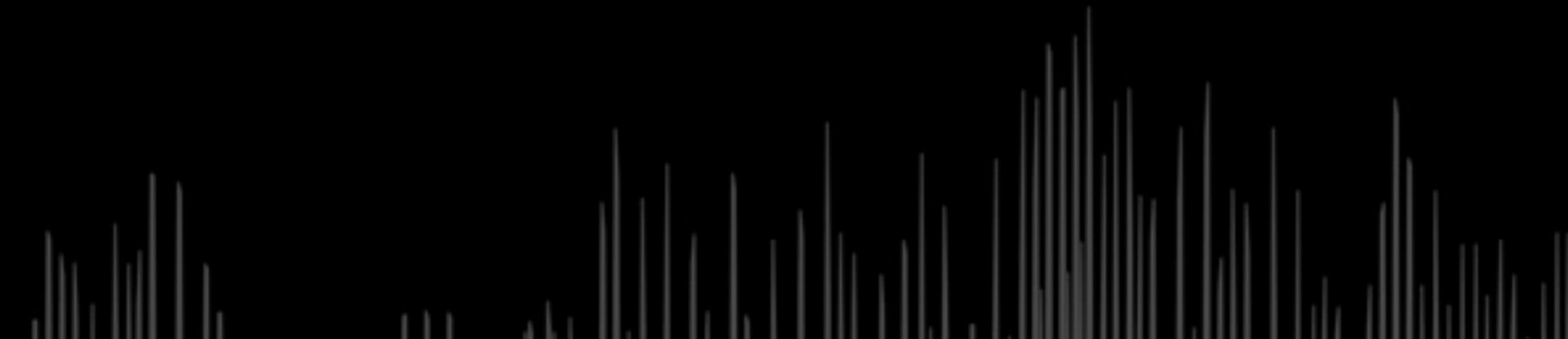
- **“THE LACK OF TRADE SHOWS HURT US, WE NEED AN ALTERNATIVE”**
- **“WE WANT TO STAY IN TOUCH WITH PARTNERS & CUSTOMERS BEYOND ZOOM!”**
- **“WE HAVE GREAT NEW IDEAS TO LAUNCH, WE NEED TO TELL OUR STORY”**
- **“2020 LED TO GREAT GROWTH AND WE NEED TO MANAGE THAT IN 2021”**
- **“WE HAD TO PIVOT BUT NEED TO TELL THE INDUSTRY THAT WE HAVE DONE SO”**

WHAT WE DO

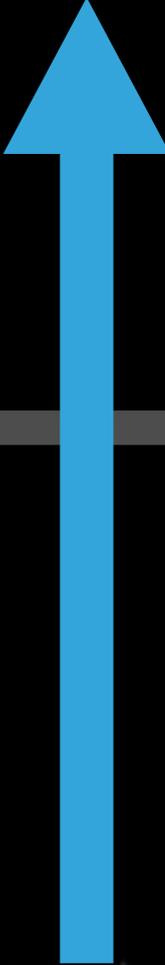


- **WE COVER STUDIO, LIVE, MUSIC INDUSTRY AND INSTALLATION MARKETS**
- **WE SHOWCASE THE PEOPLE AND TECHNOLOGY THAT SHAPE THE INDUSTRY**
- **WE PROVIDE ENGAGEMENT WITH THE INDUSTRY VIA EXCLUSIVE NEWS**
- **WE RUN INDUSTRY FIRST INTERVIEWS AND OPINION PIECES**
- **WE HELP YOU FOCUS ON WHAT'S NEXT**

HOW CAN WE HELP YOU?



**WE WANT TO HELP YOU FIND A
SOLUTION THAT DELIVERS AND
BUILDS YOUR BRAND, FAST**



POWER PARTNER PACKAGE

PREMIUM PARTNER PACKAGE

STARTER PARTNER PACKAGE

STARTER PARTNER PACKAGE

- A SERIES OF **3 SPONSORED MONTHLY ARTICLES** WHICH SHOWCASE YOUR BIGGEST ACHIEVEMENTS AND THE STORIES YOU WANT TO TELL. CREATED BY THE AUDIO MEDIA INTERNATIONAL TEAM AND APPROVED BY YOU.
- **12 BANNER PLACEMENTS** IN OUR NEWSLETTER OVER 3 MONTHS. OUR NEWSLETTER HAS AN INDUSTRY LEADING OPEN RATE AT OVER 25% AMONG 20,000 SUBSCRIBERS.
- **HOMEPAGE ADVERTISING CAMPAIGN FOR 3 MONTHS** ENHANCED BY EXTENSIVE SOCIAL MEDIA SUPPORT. WE PROVIDE FULL MONTHLY REPORTS ON ALL OF THE ABOVE.

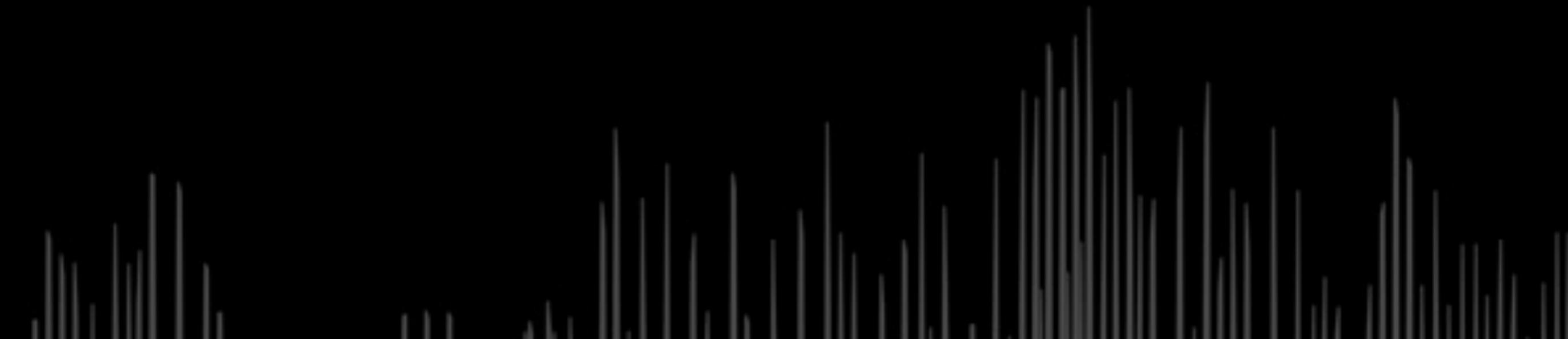
PREMIUM PARTNER PACKAGE

- A SERIES OF **6 SPONSORED MONTHLY ARTICLES** WHICH SHOWCASE YOUR BIGGEST ACHIEVEMENTS AND THE STORIES YOU WANT TO TELL. CREATED BY THE AUDIO MEDIA INTERNATIONAL TEAM AND APPROVED BY YOU.
- **24 BANNER PLACEMENTS** IN OUR NEWSLETTER OVER 6 MONTHS. OUR NEWSLETTER HAS AN INDUSTRY LEADING OPEN RATE AT OVER 25% AMONG 20,000 SUBSCRIBERS.
- **HOMEPAGE AND ONE CATEGORY ADVERTISING CAMPAIGN FOR 6 MONTHS** INCLUDES HOMEPAGE AND ONE OF THE FOLLOWING SECTIONS: LIVE, STUDIO, INSTALLATION, NEWS, GEAR REVIEWS OR MUSIC INDUSTRY. ENHANCED BY EXTENSIVE SOCIAL MEDIA SUPPORT. WE PROVIDE FULL MONTHLY REPORTS ON ALL OF THE ABOVE.

POWER PARTNER PACKAGE

- A SERIES OF **12 SPONSORED MONTHLY ARTICLES** WHICH SHOWCASE YOUR BIGGEST ACHIEVEMENTS AND THE STORIES YOU WANT TO TELL. CREATED BY THE AUDIO MEDIA INTERNATIONAL TEAM AND APPROVED BY YOU. **INCLUDES A DEDICATED ON SITE BRAND LANDING PAGE. EXAMPLE HERE.**
- **36 HEADLINE BANNER PLACEMENTS** IN OUR NEWSLETTER OVER 12 MONTHS. OUR NEWSLETTER HAS AN INDUSTRY LEADING OPEN RATE AT OVER 25% AMONG 20,000 SUBSCRIBERS. **INCLUDES 12 NEWSLETTERS DEDICATED TO YOUR BRAND AS PART OF 'AUDIO MEDIA INTERNATIONAL PRESENTS' WITH OPEN RATE REPORTING.**
- SITE WIDE ADVERTISING CAMPAIGN FOR 12 MONTHS. **INCLUDES ALL SECTIONS FOR MAXIMUM IMPRESSIONS AND CONVERSION** (NEWS, GEAR REVIEWS, STUDIO, LIVE, INSTALL, MUSIC INDUSTRY). ENHANCED BY EXTENSIVE SOCIAL MEDIA SUPPORT. WE PROVIDE FULL MONTHLY REPORTS ON ALL OF THE ABOVE.

PREVIOUS CAMPAIGNS



SPONSORED ARTICLE SERIES LANDING PAGE



Tech and trends for music makers.

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HOME NEWS GEAR REVIEWS



LIVE STUDIO MUSIC INDUSTRY **INSTALLATION**



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Next Generation Spotlight:
Ed Stokes



NEWSLETTER BANNERS

Tech and trends for music makers.

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MARKETPLACE
BELIEVE IN MUSIC
JANUARY 18-22, 2020



REGISTER FOR FREE

TOP STORY



Abbey Road enters exclusive media partnership with AMI

Audio Media International is delighted to reveal that it has secured an exciting new media partnership with Abbey Road Studios, which will take the form of exclusive monthly content from the legendary London studio...

READ MORE

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MARTIN AUDIO EVENT 16.02.21
ANNOUNCEMENT OF MAJOR NEW PRODUCT AND SOFTWARE

REGISTER NOW



TOP STORY



'My job is to bring truth into the room': Hannah V talks the role of the producer

Revered producer and musician Hannah V recently sat down for an in-depth interview with *Audio Media International*, supported by Tileyard, to discuss her illustrious career to date and why music production is all about human connections...

READ MORE

SPONSORED ARTICLES

Tech and trends for music makers.



HOME NEWS GEAR REVIEWS



LIVE STUDIO MUSIC INDUSTRY INSTALLATION



How venues are benefitting from Martin Audio's CDD series

11TH JANUARY 2021 | IN NEWS, INSTALLATION, PROMOTIONAL PARTNERSHIPS | BY AMI

There's no denying that the past year has brought many challenges to business within the pro audio industry, as well as their end-users.

While towns, cities – and whole countries – around the world have been navigating through their own series of lockdowns, restrictions and social distancing rules, there has been an inevitable uncertainty for those

THE BEST, JUST GOT BETTER

CDD

For inside and out, CDD offers wide, consistent coverage. Now with improved signature sound voicing and new transformer additions.

PRIVATE INDEPENDENT STUDIOS

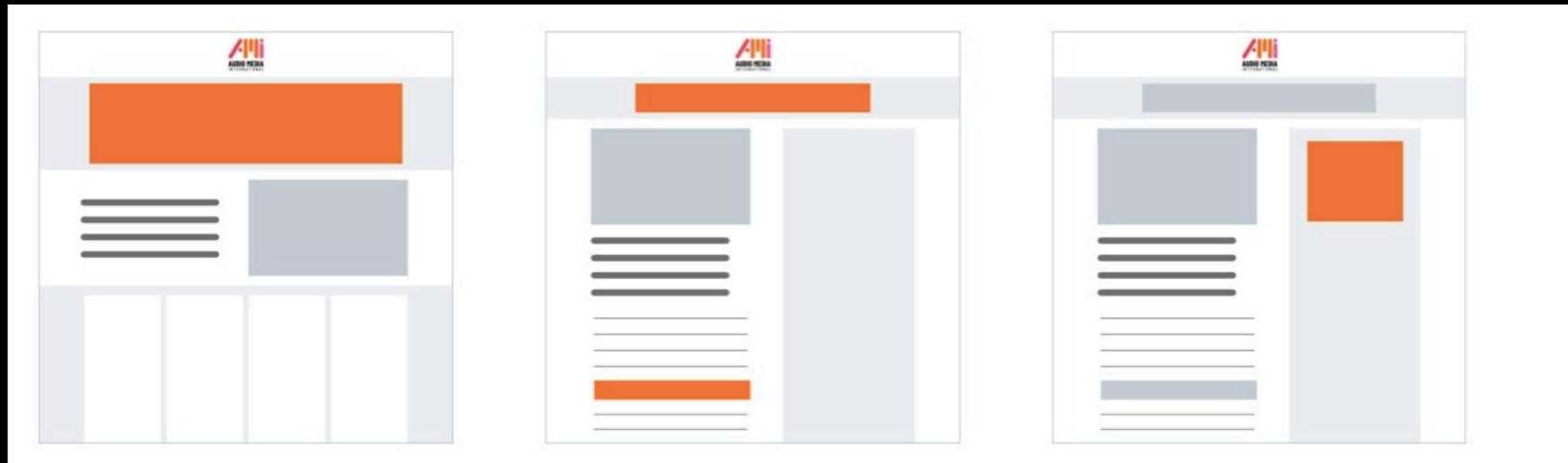
Peace + quiet to make a noise.

UNITING YOUR AUDIENCE FOR 50 YEARS

M MARTIN AUDIO LONDON

NEWSLETTER SIGN UP

SITE ADVERTISING



Tech and trends for music makers. JOIN US

 [HOME](#) [NEWS](#) [GEAR REVIEWS](#)  [LIVE](#) [STUDIO](#) [MUSIC INDUSTRY](#) [INSTALLATION](#)

**MARTIN AUDIO EVENT 16.02.21**
ANNOUNCEMENT OF MAJOR NEW PRODUCT AND SOFTWARE
[REGISTER NOW](#)



EXCLUSIVE: d&b launches new Direct e-commerce platform

8TH FEBRUARY 2021 | IN LIVE, NEWS, INSTALLATION, BUSINESS | BY DANIEL GURBLE



THE BEST, JUST GOT BETTER

CDD

For inside and out, CDD offers wide, consistent coverage, flow with improved signature sound voicing and new transformer additions.



PRIVATE INDEPENDENT STUDIOS

SHOWCASE VIDEOS

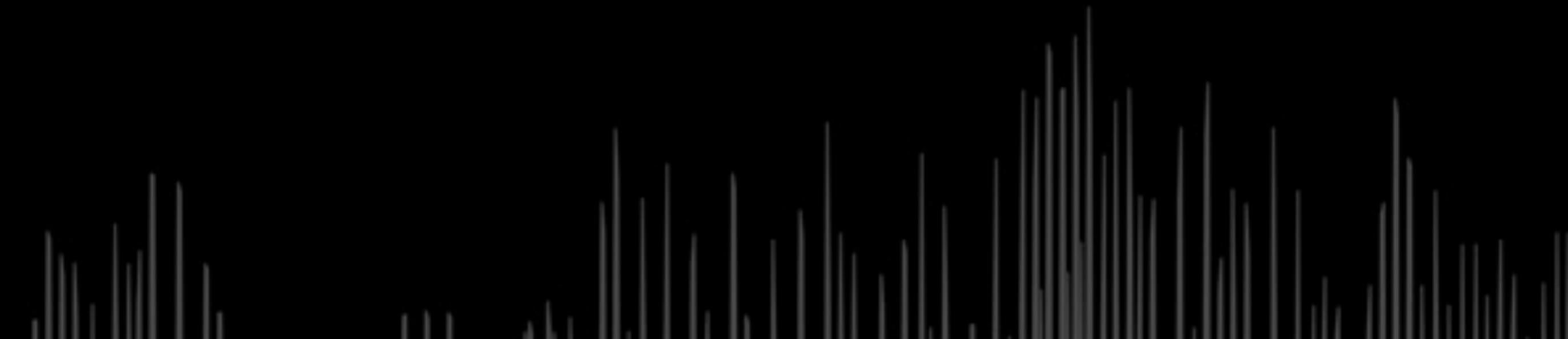


Steve Albini AMI interview - the studio icon on production, Nirvana and the future of the industry

2,467 views • 4 Nov 2020

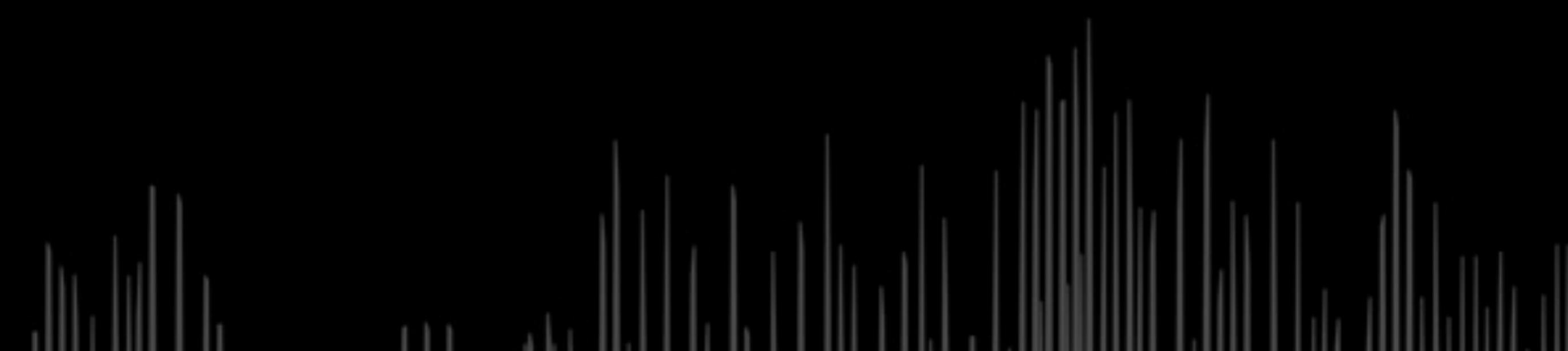
👍 89 💬 0 ➦ SHARE ≡+ SAVE ⋮

WHO ARE WE?



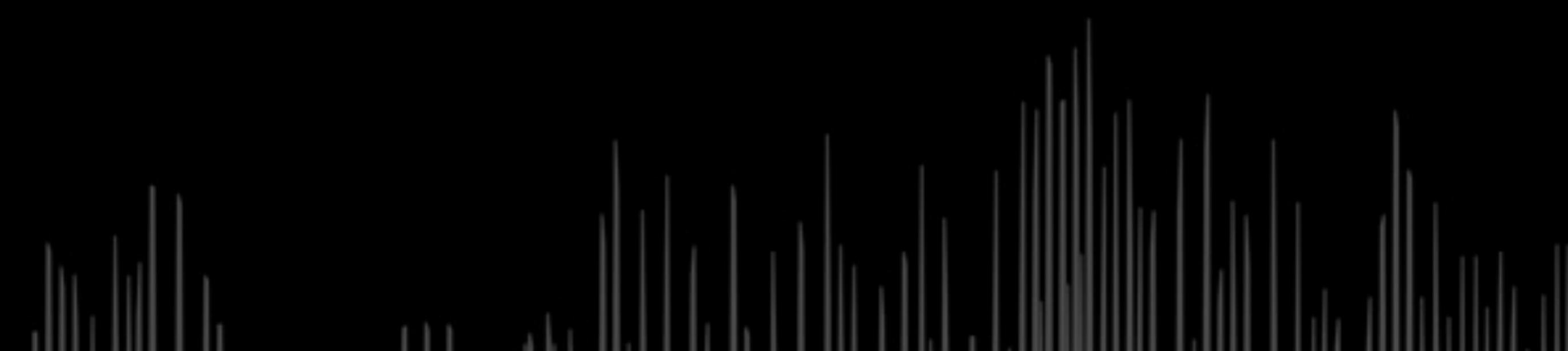
- **WE HAVE 25 YEARS OF PRO AUDIO HERITAGE**
- **WE RELAUNCHED IN AUGUST 2020 WITH A NEW LOOK SITE**
- **WE ARE A SUPPORT HUB FOR THE COMMUNITY, NOT ANOTHER TRADE SITE**
- **WE ARE HERE FOR TECHNICIANS, ENGINEERS, PRODUCERS, ARTISTS, INDUSTRY EXECs AND ANYONE ASPIRING TO JOIN THE INDUSTRY**
- **WE KEEP THE MUSIC PLAYING AT OUR LONDON AND NEW YORK OFFICE**

WHY WORK WITH US?

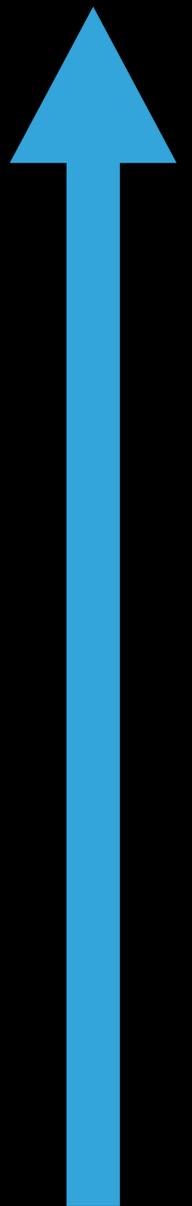


- **WE BREAK THE BIGGEST NEWS, INTERVIEWS AND OPINIONS FIRST**
- **WE ARE GROWING 37% MONTH ON MONTH SINCE RELAUNCH**
- **WE ARE FOCUSED ON WHAT'S NEXT, NOT THE PAST**
- **WE TALK TO THE WHOLE WORLD AND 53% OF OUR AUDIENCE IS IN THE US**
- **WE DELIVER THE NEWS, CAMPAIGNS AND WRITERS THAT LEAD THE INDUSTRY**

REACH AND STATISTICS



- **20,000 UNIQUE USERS AND GROWING**
- **98,000 AD IMPRESSIONS PER MONTH**
- **19,195 NEWSLETTER SUBSCRIBERS**
- **17,225 FACEBOOK FANS**
- **8,615 TWITTER FOLLOWERS**
- **803 INSTAGRAM FOLLOWERS SINCE RECENT LAUNCH OF CHANNEL**



WHAT PEOPLE SAY ABOUT US

“THERE WILL ALWAYS BE A NEED FOR PRO AUDIO PUBLICATIONS THAT CONVEY THE HUMAN ELEMENT OF OUR BUSINESS”

Howard Jones, Genelec

“THERE IS NO OTHER PUBLICATION THAT SHINES A SPOTLIGHT ON AUDIO PROFESSIONALS IN QUITE THE SAME WAY”

Katie Tavini, mastering engineer

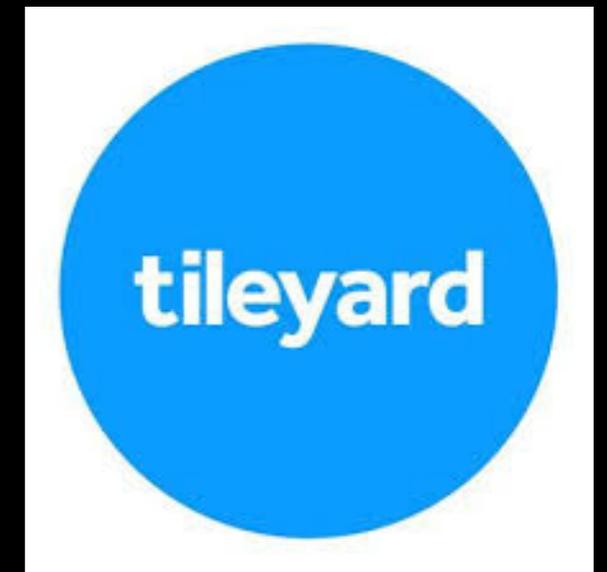
“AUDIO MEDIA INTERNATIONAL HAS ALWAYS BEEN A GREAT PLATFORM FOR GETTING YOUR VOICE HEARD”

Lauren Deakin Davies, producer and songwriter

“PUBLICATIONS LIKE AUDIO MEDIA INTERNATIONAL CAN DELIVER PROJECTS THAT WILL BE MUSIC TO YOUR EARS”

Department for International Trade (UK .Gov)

SOME OF THE BRANDS WE WORK WITH



WHERE ARE WE BASED?

Pencil Factory, Brooklyn

Tileyard Studios, London



TILEYARD IS ALSO HOME OF BEATS 1, BMG, MARK RONSON AND TWO TRIBES BREWERY

WANT TO TALK?

ROSIE@AUDIOMEDIAINTERNATIONAL.COM